Wendy’s Arby’s Restaurant Group
Driving Integration

March 2, 2010
AGENDA

- Introduction
- Company History
  - Overview
  - RTM / Arby’s Merger
  - Disparate Systems
- Oracle Ebusiness Suite Integration
  - Benefits of an ERP System
- Wendy’s Integration Approach
- Goals of the Merger
- 2010 Projects
- Wrap Up
Introduction

Barbara Wheeler, PMP
Director, ERP Solutions for Wendy’s Arby’s Restaurant Group
- 13 years in systems integrations with ERP solutions
- 9 years implementing Financial and HRMS systems for JD Edwards
- Certified Project Management Professional
- 7 years with Wendy’s Arby’s
  - 3 years working on Restaurant Back Office
  - 4 years on Oracle Ebusiness Suite

Best thing about my job:
The daily interaction with the different areas of our business to try and solve business problems through technology.
Company History - Overview

- **Feb, 2006**: Arby’s Purchases RTM, moves office to ATL
- **May, 2005**: Purchase Oracle to be our financial system of record
- **May, 2007**: Oracle implementation complete
- **Sept, 2008**: Arby’s Purchases Wendy’s
- **Jan, 2010**: Complete new HCM implementation for Wendy’s and Arby’s on Oracle
- **Oct, 2009**: Complete the migration of Wendy’s financials onto Oracle
FEBRUARY, 2006
RTM / ARBY’S CURRENT TO FUTURE STATE

RTM USD Currency

FMS II GL, AP

TCM Projects

Recurring Payments

BEST Fixed Assets

Lease System

Oracle E-Business Suite

Infinium GL, AP, AR

Royalty Batch

General Ledger

Accts Payable

Accts Rec

Fixed Assets

Project Costing

Property Mgr

Service Contracts

Install Base

Order Mgmt

Inventory

Advanced Pricing

Arby’s USD, CAD

Franchise Mgmt System

BEST Fixed Assets
Disadvantages of Disparate Systems

- Redundant Data Entry
- Higher probability for mistakes
- Less visibility to mistakes
- Increases the ME close cycle
- Higher headcount to manage and maintain
- Higher cost of ownership
- Enterprise Reporting
- Lack of Integration
Oracle EBusiness Integration

- Property Mgr send rent payments to AP, rent receivables to AR and normalized rent to GL
- Purchasing creates invoices in AP and committed costs in Projects
- Payables creates capital and expense costs and payment detail in GL and actual costs in Projects
- Projects send CIP costs to Assets, Payables sends CIP costs to Assets, Assets sends depreciation expense and accum depreciation to GL
- Inventory sends items to OM to bill against
- OM sends billable lines to AR for Invoicing
- AR sends revenue details to GL
Benefits of an ERP System

• Integration – enter the data once
  • Chart of Accounts
  • Vendors/Customers
  • Users
  • Security Administration
• One technical platform
  • Development tools
  • OS/Database Management
• Reduced maintenance cost
• Reduced headcount
• Standardization of Processes
• Business Rules – transaction coding based on rules, not ‘thinking’
Phase 1 – GL and FA – May, 2009

- GL – All ME Processes – May, 2009
  - Convert 2007 Bal, 2008/09 Detail Actuals and Budgets
  - Temporary GL Detail Interface for existing subledger transactions
- Temporary interface to create assets from AP
- Temporary Interface for EE’s

- In Place
- Jan, 2009 – to be disconnected in May, 2009

- interfaces fed by the ledger to reporting systems - May, 2009

- Oracle
- Peoplesoft
- Essbase
- Other Reporting Systems

- Ultipro PR/HR
- PSFT PR/HR
- GEAC

- No changes to the PR Systems in Phase 1
- FA – Convert May, 2009

- Other
  - Reporting
  - Systems
Phase 2 – AP, Wen PO, Leases to AP – July, 2009

Oracle

Hyperion

Essbase

Other Reporting Systems

No changes to the PR Systems in Phase 2

Ultipro PR/HR

PSFT PR/HR

Lease System

Convert Vendors, Run out AP, Convert open PO’s

Temporary interface to populate invoice costs into Projects

Leases – Manually convert Payables leases July, 2009
Phase 3 – AR, PA, PO for Arby’s, Leases to AR – October, 2009

- In Place
- Hyperion
- Essbase
- Other Reporting Systems
- Oracle
- Peoplesoft
- Ultipro PR/HR
- PSFT PR/HR
- Leases System

- Manually convert Leases to AR – Oct, 2009
- Receiveables – Oct, 2009 Convert Customers, Open Receivables
- Projects – Oct, 2009 Manually Convert Open Projects
- No changes to the PR Systems in Phase 3
Payroll/HR – Jan, 2010

Oracle

Hyperion

In Place

Essbase

Other Reporting Systems

PSFT PR/HR

Ultipro PR/HR

Interface to Oracle

Online ESR System

Payroll/HR – convert EE Master, Benefit Enrollments – Jan, 2010
Goals of Merger

60 Million in G&A Reduction

• Establish a Shared Services Center
  - Same processes across the organization
  - Centralized corporate operations

• Application Rationalization
  - De-commission the Mainframe
    - Archiving Solution
    - Rewrite/Retire/Implement new solution for existing functionality
  - Transition disparate systems to existing technologies that we currently own
2010 Projects

- Stabilization of HCM
- P-cards for Arby’s
- Build all bonus plans into Oracle Incentive Compensation
- Re-design the Chart of Accounts
- Implement Oracle’s Process Manufacturing and Transportation modules for the Bakery
- Upgrade Oracle database to 11g
- Implement Single Sign on with Ebusiness suite
- Implement a Tax Decision Maker solution for Sales and Use tax calculation integrated with Ebusiness Suite AP, Projects, Purchasing
- Begin an R12 upgrade
Wrap Up

Questions?